## bachelor of arts



The Music major under the Bachelor of Arts degree is a liberal arts program for the student interested in combining the discipline of music training with the breadth offered by a liberal arts curriculum. Four tracks are available to pursue within this degree program. The Music major requires a minimum of 120 total hours to graduate. This total includes general education requirements, specified major requirements, plus electives to complete the minimum of 120 hours.

## **Management Track**

Whether you are negotiating your first contract, copyrighting your music or forming your first start up corporation, the Performing Arts Management track prepares students for successful careers in and out of music. In collaboration with the College of Business, this program provides students a broad understanding of the performing arts industry, insight into management and leadership, entertainment law, and the practical application of necessary business skills. This exceptional professional business training is combined with core music courses, including theory, aural training, and applied music.

designed to prepare students for the rapidly changing fields that deal with digital audio. This track prepares students to be adept and flexible at using a variety of music technologies while developing a high level of musicianship. In addition to courses in music theory, music history and applied music, students take courses in audio production, music technology, and electronic composition. An internship is included which engages the student in real world applications of the theories and software applications previously studied.

SCHOOL OF MUSIC

## **Music History Track**

The Music History track is intended for students who want to develop skills, methods and knowledge in the fields of music history and musicology. Working closely with faculty mentors, students receive professional preparation in the field of music and more specialized training in the methods, sources and approaches of musicology.

## **General Studies Track**

The General Studies in Music track is designed for students who currently perform music in a casual or limited way but wish to learn more about the historical and theoretical components that shape the art form, or those who studied music in the past who wish to reacquaint themselves. This degree program celebrates the essential and enriching role music plays in the lives of students across the University. Course offerings cover a wide range of musical styles, cultures and eras, and are designed for all students.

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