UNI School of Music
Strategic Goals
2020-25

Student Success

Be the regional leader in undergraduate music education

• Maintain an academically rigorous educational environment
• Recruit and retain talented students, staff and faculty
• Meet students where they are and support them in achieving their goals
• Capitalize on our position as the leading music teacher preparation program in Iowa
• Place all graduates in roles as leaders in music education and in our global industry
• Offer dynamic, adaptable programs at the undergraduate and graduate level
• Support students from underrepresented populations and them achieve their goals

Research, Scholarship & Creative Activity

Recognize and promote multifaceted approaches to artistic activity, innovation and research in music

• Support and recognize scholarship, research, and creative activities conducted by faculty and students
• Amplify our vibrant community of musicians and scholars by enabling faculty in their pursuit of creative projects.
• Develop experiential student learning opportunities to foster intellectual and artistic educational excellence.
• Connect faculty through interdisciplinary collaboration

Diversity and Inclusion

Demonstrate commitment to diversity, equity and inclusion

• Increase underrepresented populations in the student body
• Model diversity by hiring and retaining a diverse faculty
• Diversify programing and the variety of offerings, including non-western styles
• Cultivate an environment that promotes music for all: music majors, non-majors, nontraditional students, and students with special needs

Sustainability

Employ innovative solutions to optimize our human, financial and physical resources

• Make honest and realistic use of our current resources to create the best student experiences possible
• Create a self-perpetuating organization that will attract and grow a strong donor base by increasing visibility and reputation as a leader in music education
• Attract top tier students
• Continue to create dynamic, comprehensive initiatives to support current students and foster their success in our degree programs

Community Engagement

Continue to provide vital services to our students and the surrounding community through music

• Build on our commitment to music education and engagement for music makers at all stages of life
• Fostering a spirit of lifelong music making and learning
• Increase integration of Community Music School and Suzuki School with School of Music students
• Continue to develop and foster interaction between students and community organizations